

Marian Richardson

Lady Lake, FL 32159
wordsbymarian@gmail.com

Experienced Content Writer with a fierce passion for words and pro wrestling.

EXPERIENCE

Words by Marian, Lady Lake, FL — Owner & Content Writer

JANUARY 2020 - PRESENT

My duties include creating marketing content, like social media and blog posts, for small, online businesses and local wrestling promotions like the late Afa Anoa'i's WXW Wrestling (when in operation) and Pro Wrestling Action. I research topics and SEO keywords, write, and edit a variety of copy types with quick turnarounds and deadlines.

The Villages Daily Sun, The Villages, FL — Reporter

AUGUST 2017 - MARCH 2018

My duties included reporting on local neighborhood news in The Villages. I researched, conducted interviews, covered live events, and wrote articles with quick turnarounds and deadlines.

The Daily Commercial, Leesburg, FL — Reporter

JANUARY 2016 - JUNE 2016

My duties included reporting on local neighborhood news in Leesburg and surrounding cities. I researched, conducted interviews, covered live events, and wrote feature articles with quick turnarounds and deadlines.

That! Company, Leesburg, FL — SEO Writer

OCTOBER 2014 - FEBRUARY 2015

My duties included writing white label digital ads for small online businesses. I researched topics and SEO keywords, wrote, and edited copy with quick turnarounds and deadlines.

EDUCATION

Lake-Sumter State College

AUGUST 2011 - JUNE 2013

Studied the craft of English and journalistic writing. Served as the Editor-in-chief of the student newspaper, The Angler, for one year.

Leesburg High School — Diploma

AUGUST 2007 - JUNE 2011

Served as a reporter for the student newspaper, Yellow Jacket News, in my senior year.

SKILLS

Professional & creative writing and marketing

Note-taking & strategic planning/leading

Project management & working within short deadlines

Writing for & tracking social media trends/hashtags for Facebook, Instagram, & Twitter (X)

Computer proficiency with writing & social media management tools like Microsoft Office, Google Workspace, Buffer, Asana, Slack, & Adobe Creative Suite

Communication & teamwork skills to lead/develop new ideas & adhere to set deadlines

